

BUILD MEN AFTER THE CONFERENCE

Use this list to sustain the momentum that is generated from attending an ISI Conference

Dinner The Night Of The Conference:

The best place to continue the momentum from the Conference is the ride home. Consider stopping for dinner and debriefing about the day.

Sunday Morning / The Next Day:

Set aside up to ten minutes for a couple mature men to share about their conference experience the following morning at the worship service.

Plan Strategic Next Steps:

Gather some of the men who have a vision for building men and read the ISI book **'Engage'**. Plan your next steps to build into men.



Small Groups:

Pull together all the men of the church after the conference for a four to six week bible study. Download one of the free Bible Studies for men from IronSharpensIron.net

Growth Resources:

There are a variety of small group resources for men: Bible studies, video workshop series and classic books to help men grow. Visit the Iron Sharpens Iron website for more ideas or to see a complete list of what's available to you and your men.



Tune-Up for Fathers and Grandfathers:

Consider hosting a 90 minute Tune-Up at your church. ISI is happy to help you organize this opportunity to engage and equip your men.

Men's Breakfast Video:

Choose from one of many ISI 30 minute Breakfast DVD's featuring Joe Stowell, Dennis Rainey, Tony Evans, Kenny Luck, Stephen Kendrick and many more.

Celebrate Men This Father's Day:

Download the 90 second Celebrate Men video from the Iron Sharpens Iron website for Father's Day at your local church.

**THE CHAMPION FOR CHURCH
BASED MINISTRY TO MEN**

HELPING YOU BUILD MEN WITH OTHERS IN MIND AT

WWW.IRONSHARPENSIRON.NET



Conference Gameplan

MOBILIZING MEN TO AN OFF-SITE EVENT

MOBILIZE YOUR MEN:

Use this 8 week check list to mobilize a team of men by giving each man in your church the necessary five to seven contacts most men need to make a decision to attend an event.

8-Weeks Out: Date _____

- ☐ Put up posters. Hand out brochures at church.
- ☐ Make a general pulpit announcement at church.

7-Weeks Out: Date _____

- ☐ Use a provided bulletin insert this Sunday morning.
- ☐ Short announcement that sign-up begins NEXT WEEK.
- ☐ During the week email men regarding sign up.
- ☐ Email the ISI Experience video link found online to all of your men.
- ☐ Review Tip #1 'Be Patient. Men are Different'.



6-Weeks Out: Date _____

- ☐ Pastors and leaders should sign-up first. Then ask five or more men to sign-up before posting the sign-up sheet for the rest of the men in your church.
- ☐ Download the PowerPoint slide from the website for your conference.
- ☐ Announce that sign-up BEGINS TODAY!
- ☐ Have multiple men at a sign-up table outside the sanctuary.
- ☐ Review Tip #2 'You Need Visibility'.

5-Weeks Out: Date _____

- ☐ Email the men; specifically ask, "Did you sign-up?"
- ☐ Select several men and have them begin to make phone calls inviting men.
- ☐ Use the bulletin insert provided in your church packet and continue with the sign-up.
- ☐ Begin to make travel plans and dinner plans for the conference.
- ☐ Review Tip #3 'It's Not Sunday Service'.

4-Weeks Out: Date _____

- ☐ Show the promotional video in church on Sunday. It's important that families and the church community see what happens at ISI.
- ☐ Review who's going and call the undecided men.
- ☐ Consider putting names on a larger sign-up board.
- ☐ Review Tip #4 'The Personal Invite'.

3-Weeks Out: Date _____

- ☐ Review who has and has not registered
- ☐ Repeat the PowerPoint slide. Keep recruiting men.
- ☐ Share from the pulpit one week left to sign-up!
- ☐ Email the ISI Experience link to the men of your church.
- ☐ Review Tip #5 'The Iron Sharpens Iron Experience'.

2-Weeks Out: Date _____

- ☐ Make a final appeal on Sunday morning to the men.
- ☐ Register your group online or call the office.
- ☐ Review Tip #6 'Men Understand Deadlines'.

1-Week Out: Date _____

- ☐ Confirm travel, lunch and dinner plans with the men.
- ☐ Recruit women and youth to cover men in prayer.

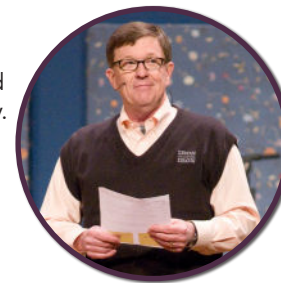
MAXIMIZE YOUR TIME TOGETHER:

Travel Together

Have the men meet at your church or another strategic location. Begin the day by grabbing a cup of coffee and having some conversation as you all prepare for the day.

Bring Your Bible

Encourage the men of your church to bring their Bibles to the conference. This will prepare them to participate and anticipate digging into God's word.



Show Your Unity

One way of building unity is to provide every man who attends the conference a shirt with an ISI logo and/or your church logo. This also will remind men for years to come about their time together at the conference.

Worship Together

The sanctuary at an ISI conference opens at 8:15 a.m. so position your men to be ready to enter together, sit together and worship together at the opening main session.

Seminar Selection

Encourage men to attend different seminars based on their interests and their different seasons of life. Inform each man where you will meet after the seminars.

Eat Lunch Together

Gather the men together for lunch at a specific location. The lunch break is a great time to discuss and process the morning seminars.

Stay for the Day

Encourage the men to stay all day. Often the closing message can be the highlight of the conference.

Order Recordings

A great way to maximize the conference experience is to order a copy of the audio on MP3 for men to listen to after the conference.

